

# Highland woman wins a whole new look

By Alyson Iott  
STAFF WRITER

Like many mothers-of-the-bride, Sue Kinczkowski wants to look her best at her daughter's wedding this fall.

## WHAT IS IT?

Sue Kinczkowski of Highland won the Ultimate Makeover grand prize at this year's Women's Enrichment Day, organized by the Highland Business Association's Women in Business.

The Ultimate Makeover package is made up of the following services from these local companies:

TPOP Fitness — Exercise consultation

Healthpoint — Nutritional consultation

Fountain of Youth Skin Care Renewal Center — Cosmetic procedures

West Oakland Advanced Dental Artistry — Teeth whitening

Masserman Photography — Glamour photos

Mary Kay Cosmetics — Facial and makeup

Eric Hair Salon — Haircut, color and style

Carroll & Company Salon — Manicure and pedicure

Clothing Cove — One outfit

LaSalle Bank — Financial review

Highland-Milford Family Clinic — Health evaluation

During the next four months, Kinczkowski will create a look to remember with the help of 11 area businesses. She's already met with nutritional and exercise consultants, and she is looking forward to getting her hair styled, picking out a new outfit and having her teeth professionally whitened.

The best part? It's all free.

Kinczkowski, 52, was chosen to win an Ultimate Makeover after she submitted an application to the Highland Women in Business organization at its third annual Women's Enrichment Day on April 29.

"I would appreciate winning because my daughter is getting married this September," Kinczkowski wrote in her application. "I would love to have a new look at the wedding."

While she is hoping to improve herself in a hurry, she said, any extra money at home is earmarked for the wedding.

Even before learning she had won the contest, Kinczkowski said, she began thinking about the possibilities.

"I started thinking, wow, what would I look like with a new hairdo and lighter teeth and a little skinnier?" she said.

In the long term, she said, she hopes the experience will help her make some healthy lifestyle changes.

"I'd like to lose more weight, and I'd like to just be healthier," she said.

On her own, Kinczkowski has lost 19 pounds as part of a Christmas Day bet with her two sisters.

Unfortunately, she said, "I've kind of lost my motivation again because the contest is over."

She hopes that her nutritional and exercise consultants can get her back on track.



Photo by HAL GOULD

Sue Kinczkowski, who works in the Johnson Elementary front office, was selected by the Highland Business Association for an Ultimate Makeover.

"With Sam (Cook) and Tammy (Popchock) helping me, I'm so excited ...

I think they'll motivate me to get back on the path and lose more weight," she said.

She began the program last week. One of her first major appointments was a Thursday-night consultation with Susan Alderson of the Fountain of Youth Skin Care Renewal Center in Hartland.

"This is all fun for me. I feel like I'm really being pampered and treated like a queen," Kinczkowski said.

She was surprised to find out how much was included in her Fountain of Youth cosmetic procedures package.

"I thought I was going to get a facial," she said.

Instead, she learned that her package includes laser treatment for wrinkle reduction, a series of intense pulse light treatments, Botox injections, chemical peels and spider-vein removal.

"I never, ever dreamed I'd get anything like this," Kinczkowski said. "I can't even imagine the cost value of this. ... She's being very, very generous, I think."

Alderson said the cosmetics package is worth between \$2,500 and \$3,000.

Women's Enrichment Day is run by Highland Women in Business, part of the Highland Business Association (HBA). For the first time this year, the event featured an Ultimate Makeover as a grand prize.

Kinczkowski is a 22-year resident of Highland Township. She is an office coordinator at Johnson Elementary School.

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